

Coca Cola Franchise Vice President of the Caribbean Visits Banks DIH Ltd.

Date: May 20th 2022

Coca-Cola Vice Franchise Vice President for the Caribbean region Mr. Muhammed Abdullah led a five-member delegation to Guyana for meetings with Mr. Clifford Reis and senior officials of Banks DIH Limited.

Mr. Abdullah a native of Trinidad and Tobago was accompanied by Ms. Carolina Maria Duque, Senior Still Manager for the Caribbean, Marlen Gomez, Senior Public Affairs and Communications Manager, Ms. Shirley Cespedes, Marketing Manager for Guyana Suriname, Bermuda, Curacao and Aruba and Francisco Moreta, Senior Franchise Manager of the Sub-region.

The Miami-based team was hosted at Thirst Park from May 17th-19th, 2022.

They also conducted visits to wholesale and retail businesses and supermarkets as well as hosted a briefing with employees of the Sales Department. The visiting team also toured the Soft Drink Plant.

Please find additional photos in the Gallery.



Mr. Carlton Joao, Sales and Marketing Executive (right) introduces Mr. Muhammed Abdullah (second right) and his team to the employees of the Sales Department.