



FOR IMMEDIATE RELEASE

Georgetown, Guyana, August 11th, 2022

BANKS CONFIRMED AS OFFICIAL BEER OF HERO CPL FINALS

Banks has been confirmed as the Official Beer of the Hero Caribbean Premier League (CPL) finals which will take place in Guyana from 27 to 30 September. 2022 will be the first time that the historic CPL final will take place in Guyana and Banks Beer will be there to celebrate the occasion with the country's passionate Hero CPL fans.

Banks will have the pourage rights for the four knockout matches at the 2022 Hero CPL as well as hosting the Banks Stand for these games at the Guyana National Stadium, Providence. Banks will also be a big part in delivering the Party Stand for the culmination of this year's Biggest Party in Sport.

2022 is the 10th anniversary for the Hero CPL and Banks will also be a Supporting Sponsor for the tournament's anniversary dinner which will take place on Friday 23 September in Georgetown.

Mr. Pete Russell, CEO of Hero CPL, said: "Banks is an iconic brand and we are delighted to have them being part of us bringing the Hero CPL finals to Guyana for the first time. No party is complete without an ice-cold beer, and we are looking forward to responsibly enjoying Banks' amazing product in September."

Mr. Clifford Reis, Chairman/Managing Director of Banks DIH Limited, said: "The beer of Guyana is at the Biggest Party in Sport and Banks DIH Limited is extremely delighted to be associated with this signature event!

"The Play Offs and Finals of the historic Hero Caribbean Premier League (CPL) 2022 will be held at the Providence Stadium in Guyana for the very first time and Banks Beer is pleased to announce its partnership with the CPL as the Exclusive Beer for the Play Offs and Finals scheduled for the 27, 28 and 30 September.

"Banks Beer plans to thrill fans at this regional cricketing showpiece with a truly unforgettable experience by providing the perfect local brew and exciting promotions during the matches."

ABOUT THE HERO CARIBBEAN PREMIER LEAGUE:

First started in 2013, the Hero Caribbean Premier League (CPL) is a franchise-based T20 format cricket tournament that combines two of the most compelling aspects of Caribbean life – dramatic cricket and a vibrant Carnival atmosphere. The broadcast and digital viewership has passed 500 million in both 2020 and in 2021 to make it one of the most watched leagues in world cricket. St Kitts & Nevis Patriots are the current Hero CPL champions and the other competing teams are Barbados Royals, Guyana Amazon Warriors, Jamaica Tallawahs, Saint Lucia Kings and Trinbago Knight Riders.

The 2022 men's Hero CPL tournament will take place from 31 August to 30 September. The host countries for 2022 will be St Kitts & Nevis, Saint Lucia, Trinidad & Tobago and Guyana. In 2022 there will be the first running of the Massy Women's Caribbean Premier League (WCPL) which will feature Barbados Royals, Guyana Amazon Warriors and Trinbago Knight Riders. The WCPL will take place in St Kitts & Nevis from 31 August to 4 September. For further information visit www.cplt20.com

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