



Press Release

Date: November 15th, 2017

Banks DIH Limited and the Coca Cola Company are partnering to promote healthy lifestyle in schools through physical activities and for this reason Houston Secondary School on the East Bank of Demerara has benefited with the rehabilitation of its basketball backboard and donations of basketballs and jump (skipping) ropes.

Communications Manager Troy Peters who made the presentation during a simple ceremony at the School disclosed that the Company has worked closely with Houston Secondary and is extremely pleased to be helping to promote physical education and healthy lifestyles at the institution.

“This initiative is part of the Banks DIH Limited’s Corporate Social Responsibility programme which foster positive social impact in schools. In addition, we are working closely with Coca Cola to encourage physical activities and healthy lifestyles among youths,” he disclosed.

Houston Secondary is one of the schools earmarked to compete in the 2018 National Jump Rope competition sponsored by Coca Cola and organized by the Ministry of Education.

Physical Education teacher Edmond Johnson expressed appreciation to the Company for the assistance.

He said the school will start preparation for the School Jump Rope championships next year while plans are in place to participate competitively in schools’ basketball tournaments soon.



Photo caption: Troy Peters, Communications Manager presents the equipment to Randy Atherley, Head Prefect in the presence of Esmond Johnson, Physical Education Teacher, Banks DIH Marketing employees Shenisa Fredericks and Marissa Moonsammy and pupils of the School.