



PRESS RELEASE

Date: October 21st, 2019

New Amsterdam Qik Serv /Assassin Bikers Club Host Breast Cancer Awareness Exercise

New Amsterdam Qik Serv Fast Food Restaurant joined Assassin Bikers Club in a Breast Cancer Awareness Exercise on Sunday at Main Street, New Amsterdam.

Approximately 75 bikers and supporters travelled from Georgetown to New Amsterdam to promote “Bikers Against Breast Cancer”.

The bikers joined several racing cyclists in a lap of honour around the township cheered on by residents, before they released pink balloons in the air in a sign of hope for breast cancer patients.

New Amsterdam Qik Serv hosted the bikers and provided food and drinks to the participants during their stay in Berbice.

Banks DIH Limited Communications Manager Troy Peters who welcomed the bikers expressed gratitude to the organisers for offering support to the Breast Cancer Awareness campaign.

Paul McAdam, Vice President of Assassin Bikers Club said the activity was well received and he thanked Qik Serv and by extension Banks DIH Limited for supporting the initiative.

Breast Cancer Awareness Month is being observed in October.

